

## **Privacy Policy**

Updated: January, 2015

This privacy policy describes how Optimed Research, LTD. collects and uses the personal information you provide on our web sites: www.OptimedResearch.com, and affiliated online domains primary mission is to increase awareness about, and facilitate participation, in clinical trials related to development of investigational drugs and therapies. Individuals entrust us with information of a personal and confidential nature, so we have adopted this Privacy Policy ("Policy") to inform you about our practices in collecting, using and protecting such information.

## Information Covered by this Policy

This Policy applies to any personally identifiable information about you ("Personal Information") that you may provide to Optimed Research, LTD when:

- using any of our websites or sending us information by email;
- speaking with one of our representatives on the phone;
- or providing information in writing.

# Information Collected and How We Use It

At various locations on our site, and during our business practice, we ask you for information, which will allow us to provide you (whether you are a patient or physician) with information that is targeted specifically to you. If you would like to be considered for enrollment in a clinical trial, this information allows us to contact you regarding particular studies for which you may be eligible. We collect information in the following ways:

**Initial User Registration.** We collect information you provide to us when you register at one of our sites (e.g., name, email address, address, phone number, and demographic information).

**Enrollment Forms.** Many of our users are interested in enrolling in clinical trials. To learn whether you satisfy the criteria for a particular trial, we request medical information via a questionnaire. If you meet the prequalification criteria for the trial, and grant ePatient Enroll explicit permission to do so, your information will be forwarded to an investigator in your area for further evaluation; the investigator will be under strict constraints by laws governing the disclosure of Personal Information.

## **Information Sharing and Transfer**

We will not share, sell, rent or trade your Personal Information with third parties.

#### Cookies

A cookie is a data file that is placed by a website operator on the hard drive of a visitor's computer to their site. First-party cookies (owned and controlled by Optimed Research) are enabled to the computers of those visiting our websites for the following purposes: to improve the user experience by allowing the site to remember a visitor as they browse through different pages; to allow us to perform site analytics; to assess whether visitors to the site later become referrals to clinical trials.

First-party cookies are enabled and controlled by our web team, which is established on U.S. territory. Our websites also place cookies for the purpose of serving advertisements at third-party websites, and for the purpose of performing various cost analyses relating to the site. ePatient Enroll does not link cookie-based information with the real world identities of those registering an interest in clinical trials.

#### **Data Protection Laws**

In jurisdictions with data protection laws, we will ensure that individuals can exercise all relevant informational rights regarding their Personal Information we process, including the rights of access and correction, to prevent direct marketing, block processing, and erase data.

#### Inquiries, Complaints, and Requests to Exercise Rights

All communications, queries, requests to exercise informational rights (e.g. access to data) or complaints, should be addressed:

## **Graham McNeil**

8080 Raviens Edge Ct STE 200 Columbus, Ohio. 43235 graham@optimed.us.com 614.430.3030

## **Changes to the Policy**

We regularly review our Policy to ensure that it provides an appropriate level of protection for your Personal Information. From time to time, we may make changes to our Policy to keep it current with industry standards and as required by law. We will post the date of the most recent revisions on this page. Please check back here from time to time to make sure that you are current and up-to-date on our Policy. Please keep in mind that your use of our Website means that you accept our Privacy and Security Policy. If we make a material change to this policy, we will notify you here, by email, or by means of a notice on our home page prior to the changes taking effect.